

SPONSORSHIP OPPORTUNITIES



Benefiting Community Shelter Board

**Jo Ann Davidson Theatre, Vern Riffe Center
June 9, 2020**



Inspiring ideas. Igniting change.

Under One Roof is Community Shelter Board's signature fundraising event to spark discussion about critical social problems and shed light on innovative solutions – so that everyone has a place to call home.

Thanks to generous funders and phenomenal speakers, our first three years for Under One Roof were a huge success. CSB is developing a track record of inviting some of today's most notable thought-leaders on issues of affordable housing, workforce development, and poverty to speak at *Under One Roof*. In 2017, we featured Matthew Desmond, who gave a compelling talk about eviction. In 2018, Kathryn Edin and H. Luke Shaefer discussed their remarkable book, *\$2.00 a Day: Living on Almost Nothing in America*. In 2019, Mia Birdsong inspired us into action with her message on the promise of our collective vitality.

Corporate sponsors, individual donors, local elected officials, policy-makers, and industry and community leaders continue to turn out for *Under One Roof* and join the community discussions we spark. We expect to have more than 850 people join us to raise funds and celebrate our community's collective impact toward rebuilding the lives of those experiencing homelessness.

About This Year's Speaker: Sheryl WuDunn



In 2020, Under One Roof benefiting Community Shelter Board will feature Sheryl WuDunn, best-selling author and the first Asian-American reporter to win a Pulitzer Prize.

With her husband, Nicholas D. Kristof, Ms. WuDunn is co-author of *Tightrope: Americans Reaching for Hope*, which chronicles the different struggles facing working-class America. They also co-authored *A Path Appears: Transforming Lives, Creating Opportunity*, a New York Times best-selling book about altruism and how to bring about change in our society using evidence-based strategies; and *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*, a No. 1 New York Times best-selling book about the challenges facing women around the globe.

Ms. WuDunn co-founded FullSky Partners, a consulting firm focusing on double-bottom line ventures in new media, technology and healthcare services. She is also a venture partner at Piedmont Partners Group Ventures, which invests in growth companies in the U.S.

Previously, Ms. WuDunn has been vice president in the investment management division at Goldman, Sachs & Co. and a commercial loan officer at Bankers Trust. She is also one of a small handful of people who have worked at The New York Times both as an executive and journalist: in management roles in both the strategic planning and circulation sales departments at The Times; as editor for international markets, energy and industry; as The Times's first anchor of an evening news headlines program for a digital cable TV channel, the Discovery-Times; and as a foreign correspondent for The Times in Tokyo and Beijing, where she wrote about economic, financial, political and social issues.

Community Shelter Board works to make sure everyone has a place to call home. We are the community's collective impact organization driving strategy, accountability, collaboration, and resources to achieve the best outcomes for people facing homelessness in Columbus and Franklin County.

We bring together 16 agencies across the community to work together as a cohesive system for change. With the support of a compassionate community, our system of care served 15,000 people last year with homelessness prevention, shelter, street outreach, rapid re-housing, and permanent supportive housing.



ARCHITECT FOR CHANGE TITLE SPONSOR

\$30,000 TITLE SPONSOR

This sponsorship level helps 3 families move back into stable housing with support services to address housing barriers, short-term rent and utility assistance.



Sponsorship benefits include:

- 🏠 A \$30,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition as one of 3 Title Sponsors in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Logo placement and link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 20 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
- 🏠 Premium event recognition:
 - CEO participates in event program
 - Full screen ad
 - Acknowledgement as one of 3 Title Sponsors with logo included on event invitation, event signage, program book, and event scroll of honor



HEADING HOME SPONSOR

\$25,000 SPONSOR

This sponsorship level helps 5 families transform and rebuild their lives by providing safe shelter, plus help to move out of shelter and back into a stable home.



Sponsorship benefits include:

- 🏠 A \$25,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Logo placement and link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 20 event tickets – VIP ticket benefits:
 - *Preferred seating at event*
 - *Drink tickets*
- 🏠 Premium event recognition:
 - *Full screen ad*
 - *Acknowledgement as Heading Home Sponsor with logo included on event invitation, event signage, program book, and event scroll of honor*



EXCLUSIVE SPONSORS

HAND-IN-HAND MATCH SPONSOR - \$25,000

This sponsorship provides match dollars for all gifts leading up to and during the event.

Sponsorship benefits include:

- 🏠 A \$25,000 tax deductible investment in Community Shelter Board
 - 🏠 Recognition as Exclusive Match Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
 - 🏠 Logo placement and link to your company website on Community Shelter Board's Under One Roof event webpage
 - 🏠 20 event tickets – VIP ticket benefits:
 - *Preferred seating at event*
 - *Drink tickets*
 - 🏠 Premium event recognition:
 - *Full screen ad*
 - *Acknowledgement as Exclusive Match Sponsor with logo included on event invitation, event signage, program book, and event scroll of honor*
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BETTER TOGETHER RECEPTION SPONSOR - \$10,000

Sponsorship benefits include:

- 🏠 A \$10,000 tax deductible investment in Community Shelter Board
- 🏠 Prominent logo placement on signage in reception area
- 🏠 Recognition as Exclusive Reception Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets – VIP ticket benefits:
 - *Preferred seating at event*
 - *Drink tickets*
- 🏠 Premium event recognition:
 - *Half screen ad*
 - *Acknowledgement as Exclusive Reception Sponsor on event signage*



ROOF OF HOPE SPONSOR

\$10,000 SPONSOR

This sponsorship level helps 3 families move back into stable housing with short-term rent and utility assistance.



Sponsorship benefits include:

- 🏠 A \$10,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets – VIP ticket benefits:
 - Preferred seating at event
 - Drink tickets
- 🏠 Premium event recognition:
 - Half screen ad
 - Event scroll of honor
 - Acknowledgement on event invitation and program book



EXCLUSIVE SPONSORS

NEIGHBORHOOD STEWARD SWAG ITEM SPONSOR - \$10,000

Sponsorship benefits include:

- 🏠 A \$10,000 tax deductible investment in Community Shelter Board
- 🏠 Your logo featured on one side of a swag item gifted to all attendees
- 🏠 Recognition as Exclusive Swag Item Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets – VIP ticket benefits:
 - *Preferred seating at event*
 - *Drink tickets*
- 🏠 Premium event recognition:
 - *Half screen ad*
 - *Event scroll of honor*
 - *Acknowledgement as Exclusive Swag Item Sponsor on swag items distributed to approximately 800 attendees*

PARKING SPONSOR - \$5,000

Sponsorship benefits include:

- 🏠 A \$5,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition as Exclusive Parking Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets
 - *Drink tickets*
- 🏠 Event recognition:
 - *Event scroll of honor*
 - *Acknowledgement as Exclusive Parking Sponsor on event signage*



FOUNDATION OF EMPOWERMENT SPONSOR

\$5,000 SPONSOR

This sponsorship level prevents homelessness for 3 families.



Sponsorship benefits include:

- 🏠 A \$5,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website from Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets
 - Drink tickets
- 🏠 Event recognition:
 - Event scroll of honor
 - Acknowledgement in program book





DOOR TO OPPORTUNITY SPONSOR

\$2,500 SPONSOR

This sponsorship level helps 4 men or women move out of shelter and back into a stable home.

Sponsorship benefits include:

- A \$2,500 tax deductible investment in Community Shelter Board
- Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- Recognition on Community Shelter Board's Under One Roof event webpage
- 7 event tickets
- Event recognition:
 - *Event scroll of honor*
 - *Acknowledgement in program book*



KEY SPONSOR

\$1,000 SPONSOR

This sponsorship level provides a family with safe shelter and services for 10 nights while they make their way back to stable housing.

Sponsorship benefits include:

- A \$1,000 tax deductible investment in Community Shelter Board
- Recognition in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- Recognition on Community Shelter Board's Under One Roof event webpage
- 4 event tickets
- Event recognition:
 - *Event scroll of honor*
 - *Acknowledgement in program book*



EXCLUSIVE SPONSORS

HYDRATION OF HOPE SPONSOR - \$5,000

Sponsorship benefits include:

- 🏠 A \$5,000 tax deductible investment in Community Shelter Board
 - 🏠 Recognition as Exclusive Hydration Station Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
 - 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
 - 🏠 10 event tickets
 - *Drink tickets*
 - 🏠 Premium event recognition:
 - *Event scroll of honor*
 - *Acknowledgement as Exclusive Hydration Station Sponsor on event signage*
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VOLUNTEER T-SHIRT SPONSOR - \$5,000

Sponsorship benefits include:

- 🏠 A \$5,000 tax deductible investment in Community Shelter Board
- 🏠 Recognition as Exclusive Volunteer T-Shirt Sponsor in e-blasts and social networking campaigns (i.e., Facebook, Instagram, LinkedIn, and Twitter) reaching Community Shelter Board's 9,000 followers and stakeholders
- 🏠 Link to your company website on Community Shelter Board's Under One Roof event webpage
- 🏠 10 event tickets
 - *Drink tickets*
- 🏠 Event recognition:
 - *Event scroll of honor*
 - *Your logo featured on T-Shirts worn by volunteers*



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June 9, 2020

PLEDGE CONFIRMATION (Please print clearly)

Sponsor Name

Recognize this gift on all public relations as

Contact Name

Address, City, State, Zip

Office Phone

Email

INVESTMENT

Please accept this pledge commitment in the amount of \$ _____

☐ Full payment enclosed.

☐ Check

☐ Credit card: Visa, MasterCard, Discover, American Express—

Name on card _____

Address (as listed on account invoice) _____

Card number _____ Expiration date ____/____ CVC _____

☐ Full payment to be paid by May 29, 2020

☐ Other (Please explain) _____

☐ I am authorized to make this pledge on behalf of my corporation.

Initials

Date

EVENT SEATING

In order to facilitate the seating process, please complete the following:

Name of contact for seating

Office Phone

Email

PLEASE MAIL, FAX OR EMAIL PLEDGE FORM AND CHECK TO:
Community Shelter Board
355 East Campus View Blvd., Suite 250
Columbus, Ohio 43235

kwiant@csb.org
614 221 9195 / main
614 221 9199 / fax
www.csb.org